

**Kingston**

**January 17, 2018**

**PRESS RELEASE**

**JCC YOUNG ENTREPRENEUR OWN YOUR FUTURE II CONFERENCE**

In many different forums, we hear about meeting Jamaica's economic growth and how this objective requires an all-hands-on-deck approach involving both the private and public sector. Our youth are an integral part of that mix and as you know, more and more nations are acknowledging that sustainable growth-oriented economic models must include the contributions of their young people whose ranks include some of their most creative and innovative resources; and as such they must be viewed not solely as components of the current or future work force or as consumers, but also as potential creators of goods, services and jobs.

The **Jamaica Chamber of Commerce** fully embrace this imperative and consequently in January 2017, we launched the first "**JCC Entrepreneur Conference: Own Your Future**" event. It was an unqualified success, with over 300 persons responding to our invitation and the theme became a rallying cry and motivational exhortation for young people to have the confidence that their entrepreneurial dreams could be accomplished. The JCC believes that entrepreneurship must be encouraged in our society and it is particularly important that the encouragement begin early.

The second staging- "**JCC Young Entrepreneur Conference: Own Your Future II**" will take place on **Saturday, January 20, 2018 @ 9:00am** at the **Courtleigh Auditorium** in New Kingston from **9:30am – 1:00 pm**.

The Guest Speaker for 2018 will be **Dr. Tashni-Ann Dubroy** who is not only an entrepreneur, but was also appointed as the Executive Vice President and Chief Operating Officer of the prestigious Howard University last year. *Dr. Dubroy, is of Jamaican parentage and was formerly the President of Shaw University, North Carolina and was awarded Female President of the Year by the Historically Black College & Universities Digest, including the 2017 CEO of the Year by the Triangle Business Journal and she is the first recipient of the 2016 Spirit of Excellence in Higher Education award by the Movement of Youth organization.*

She will be supported at the event by a roster of young and well-known Jamaica entrepreneurs such as **Scott Dunn- Managing Director of Dream Entertainment Limited; Randy McLaren- Managing Director of Bresheh and Cortia Bingham- Chief Executive Office of We Inspire Limited.**

At the end of the conference, attendees will be empowered, motivated and stimulated, whether they are young Jamaican entrepreneurs or business students. They would have gotten a glimpse into the focussed strategies that other youthful and driven individuals have utilized to put them on the path to realizing their dreams. Their nascent entrepreneurial skills would have been unlocked with living case studies so as to demonstrate that notwithstanding the many challenges, there also many opportunities. Participants will have the opportunity to ask questions and network.

**Seating is limited** & Media Representatives will need accreditation for the venue. Please confirm your team's attendance by submitting their names by **2pm Friday, January 19, 2018** with Nordia Henry, Communications & Marketing Officer at the JCC Secretariat Tel: 922-0150-1 or email: [nordia.henry@jamaicachamber.org.jm](mailto:nordia.henry@jamaicachamber.org.jm) .

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