

## FOR IMMEDIATE RELEASE

January 23, 2018

Kingston

### JCC Members' Forum- The State of Jamaica's Export

The Jamaica Chamber of Commerce (JCC) invites a member of your team to cover the JCC Members' Forum on the "State of Jamaica's Export" on **Thursday, January 25, 2018** at the **JCC Secretariat, Richmond Park Great House, 58 Half Way Tree Road, Kingston 10** at **8:30 am**.

The Guest Speaker will be **Dr. André Gordon- Managing Director, Technological Solutions Limited (TSL)**, a company that provides technical services to the manufacturing, distribution, food services, hospitality and export sectors.

Dr. Gordon was the Deputy General Manager of Technical Services for GraceKennedy & Co. Limited, and he managed all their Research, Development and Quality Assurance activities for three years. During that period, the rate of new product introduction surpassed any other in the company's history.

Dr. Gordon has over twenty-nine years' experience in providing technical solution-oriented assistance to various players in the Food industry, Small Medium Enterprises (SME), private sector and support institutions, respectively, in Jamaica, the Caribbean, Canada, Western and Southern Africa, the United States, the United Kingdom and the European Union (EU). Dr. Gordon has led the development of over 80 commercially successful new products and has provided Technical Service support to well over 200 companies in agricultural, food, food service, hospitality and manufacturing businesses in Jamaica, the Caribbean, North America, Europe and Africa. Through TSL and TTSL, Dr. Gordon continues to train and work with persons within the food, agricultural, manufacturing sectors and governments, regional and international organizations.

At the Members' Forum, Dr. Gordon will address the following areas:

- Collapse of Jamaica's Exports.
- Unsustainability of the trade deficit, despite fiscal prudence if we don't seek to significantly expand exports and a lot more.

Join us for the full discussion on the "State of Jamaica's Export". Please confirm your attendance by **Wednesday, January 24, 2018 @ 3:00pm** by contacting Nordia Henry, Communications & Marketing Officer at the JCC Secretariat Tel: 922-0150-1 or email: [nordia.henry@jamaicachamber.org.jm](mailto:nordia.henry@jamaicachamber.org.jm)

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