

Kingston September 21, 2017
PRESS RELEASE

JCC Annual Customs Tariff & Port Users Seminar 2017

As you are aware, **E-Commerce** is on the rise. Because of its revolution, the internet has made it easier for businesses to reach more consumers and transactions occur either Business-to-Business (B2B), business to consumer, consumer to consumer and consumer to business. It is a fact that across the globe, shoppers are increasingly turning to the web to buy the things they need. Online shopping offers certain conveniences, from delivering your order right to your door to broad selection and low prices that brick-and-mortar stores can't. But for certain categories, traditional retail stores still hold the cards.

It is safe to say that the growth of E-Commerce is globally explosive and it is transforming air logistics so much so that logistics providers are fuelling this revolution. The most popular e-commerce categories, not surprisingly, are non-consumable—durables and entertainment-related products.

The **Jamaica Chamber of Commerce(JCC)** holds an annual **Customs Tariff & Port Users Seminar** and this year marks the 16th staging of the seminar under the theme “**Revolution of E-Commerce**” with **Guest Speaker Hon. Audley Shaw, Minister of Finance & the Public Service** along with **Velma Ricketts-Walker - CEO/Commissioner of the Customs Agency**. Mrs. Ricketts-Walker will be speaking about the **Revolution of E-Commerce and provide custom updates for the 2017 Christmas Season, Automated system for Customs data (ASYCUDA) world and the Kingston Freeport Terminal Ltd.**

The JCC invites you to cover this event on **Thursday, September 28, 2017** at the **Jamaica Pegasus Hotel, Legacy Suite** at **2:00pm**.

This is a seated event, so please contact Ms. **Nordia Henry, Communications & Marketing Officer** at the JCC Secretariat Tel: 922-0150-1 or email: nordia.henry@jamaicachamber.org.jm by **Wednesday, September 27, 2017 @ 3:30pm** to confirm your attendance.

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