



# BiZUPDATE

Unleash the power of business!

A PUBLICATION FROM THE JAMAICA CHAMBER OF COMMERCE

## Your weekly news & updates

---

*This week's issue will give you a glimpse into Understanding copyright, Redevelopment of Downtown Kingston, the use of Geographical Indications as a Marketing Tool for Agricultural Products, Consultancies on development of strategies & best practices for the development of GIs/OLPs for select products in CARIFORUM, development of a case study on the importance of the protection of a Business' Intellectual Property, ICC Conference in Kingston, Jamaica on "Boosting the use of arbitration in the Caribbean" and JCC happenings.*

---



The International Chamber of Commerce (**ICC**), in association with the Chartered Institute of Arbitrators- Caribbean Branch (CI Arb), the Jamaica International Arbitration Centre (JAIAC), the Kuala Lumpur Regional Centre for Arbitration (KLRCA) and the JCC, will be staging a conference titled "**Boosting the Use of Arbitration in the Caribbean**" in **Kingston, Jamaica** on Monday, **August 28, 2017**. The Jamaica Chamber of Commerce (JCC) is a member of the ICC which represents chambers of commerce throughout most of the world.

**Venue: The Spanish Court Hotel, 1 St. Lucia Avenue, Kingston 5**

**Registration Cost:**

**ICC- CI Arb- JAIAC- JCC- KLRCA Members: US\$250.00 / 32,000 (JA)**

**Non Members: US\$300.00 / 38,000 (JA)**

**For more details please contact JCC or email Janet Silvera: ([info@jaiac.org](mailto:info@jaiac.org)).**

**Register here...** <http://jamaicachamber.org.jm/www/wp-content/uploads/2017/07/ICC-Conference-in-Jamaica-Registration-Form-Final-Version.pdf>.

---



**Members of the JCC Editorial Panel for the ICC Conference at the Jamaica Observer Monday Exchange forum.**

On Monday, July 24, 2017, The Jamaica Observer hosted the Jamaica Chamber of Commerce (JCC) Editorial Panel for the ICC Jamaica Conference, to gain insight into the conference's theme "Boosting the use of Arbitration in the Caribbean". Members of the panel are (L-R) Milton Samuda- Past President of JCC, Larry Watson- President of JCC, Dr. Christopher Malcolm- Secretary General of the Jamaica International Arbitration Centre (JAIAC) and Senator Mark Golding - Opposition spokesman on justice, who was pivotal to the passing of the new Arbitration Act for Jamaica.

**Read more...**

[http://m.jamaicaobserver.com/news/jamaican-economy-to-benefit-from-arbitration-conference-says-organiser\\_105963?profile=1373&template=MobileArticle](http://m.jamaicaobserver.com/news/jamaican-economy-to-benefit-from-arbitration-conference-says-organiser_105963?profile=1373&template=MobileArticle)

[http://www.jamaicaobserver.com/news/jamaica-sets-sights-on-becoming-regional-authority-on-arbitration\\_105833?profile=1606](http://www.jamaicaobserver.com/news/jamaica-sets-sights-on-becoming-regional-authority-on-arbitration_105833?profile=1606)

**JCC Happenings...Here's what's New !**



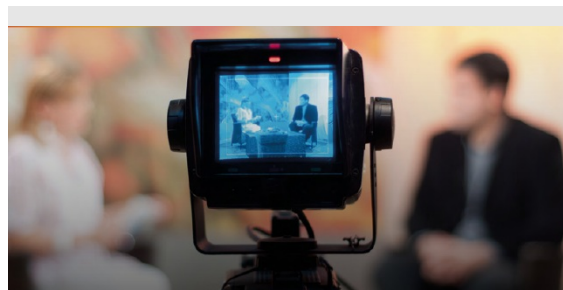
**JCC welcomes Optimum Trading on board**

JCC's President, Mr. Larry Watson is pleased to welcome Mr. Jason Clarke, Chief Executive Officer, Optimum Trading Ltd to the JCC family.



**Hardware & Lumber is a proud Member of JCC**

Mrs. Olive Downer- Walsh, Deputy Chief Executive Officer, Hardware & Lumber Limited proudly accepts the JCC membership certificate from Mr. Larry Watson, JCC's President.



## JCC welcomes Denn Dock to the Chamber family

Mr. Larry Watson, President JCC shares lens with Mr. Paul Byles, Chief Executive Officer, Denn Dock & Company Ltd as he presents to him the JCC's membership certificate.

## Understanding Copyright..Maximizing theBenefits of Copyright Laws and Digital Distribution in the EntertainmentIndustry

The creative industries in the Caribbean continue to grow in global recognition and even more so in earnings. Let us drill further down into the economics of creativity to understand why a creative professional is paid, what value a creative professional gives to his or her work versus what the market is willing to pay, how to maximise earnings in this field, and what to do in order to sustain those earnings.

<https://user-wb8ndk.dd.bz/Caribbean-Export-OUTLOOK-2016-2017/104>



## Dr. Gladstone Hutchinson addresses JCC Board Members on "Redevelopment of Downtown, Kingston"

Dr. Gladstone Hutchinson, Lead Advisor for the Downtown Kingston Redevelopment Project (DKRP) made a presentation at the recent JCC Board Meeting on Tuesday, July 25, 2017 on the important issue of the redevelopment of Downtown Kingston.

Dr. Hutchinson is one of Jamaica's most accomplished development specialist, who served previously as Director General of the PIOJ. The framework that forms the basis of the Downtown Kingston Redevelopment Project (DKRP) was successfully used by Dr. Hutchinson to assist in the redevelopment of distressed and volatile communities in the Yoro region of Honduras under a grant from the US Environmental Protection Agency (EPA) People, Prosperity and the Planet (P3) program, and in the Eastern Kentucky area of Central Appalachia, the sickest region in the areas of health and wealth across America.

[Read more...http://jamaicachamber.org.jm/www/wp-content/uploads/2017/07/DKRP-Presentation-to-Jamaica-Chamber-of-Commerce-July-25-2017.pdf](http://jamaicachamber.org.jm/www/wp-content/uploads/2017/07/DKRP-Presentation-to-Jamaica-Chamber-of-Commerce-July-25-2017.pdf)



## Building Capacity of stakeholders & the private sector in relation to GI/OLPs in CARIFORUM countries

Caribbean Export is pleased to invite interested and eligible firms and consultants to review the [Terms of Reference](#) and submit technical and financial proposals for the provision of consultancy services on:

- Development of Strategies and Best Practices for the Development of GIs/OLPs for Select Products in CARIFORUM

**Deadline: August 2, 2017.**

**Find out more...** <http://carib-export.us5.list-manage.com/track/click?u=f70a3cefdf17281acaea426b4&id=7b05f42fac&e=13e4146a50>

- Development of a Case Study on the Importance of the Protection of a Business' Intellectual Property

**Deadline: August 2, 2017.**

**Find out more...** <http://www.carib-export.com/opportunities/consultancy-development-of-a-case-study-on-the-importance-of-the-protection-of-a-business-intellectual-property>



### **The use of Geographical Indications as a Marketing Tool for Agricultural Products**

Protecting IP and managing intellectual property rights (IPRs) is critical to branding and establishing market presence and, if managed correctly, can be used by regional actors within the agricultural sector to create value and a global competitive advantage for their products through its exploitation. As part of this evolving business model, regional producers are starting to integrate innovative strategies, which give them a competitive advantage and provide a mechanism to obtain a price premium for their products.

**Read more:** <https://user-wb8nodk.dd.bz/Caribbean-Export->

---

### ***We want to hear from you!***

If your company is having something and you would like to share it with other JCC members, please send us the details by close of business each Tuesday and we'll include it in our weekly newsletter! Send email to: [nordia.henry@jamaicachamber.org.jm](mailto:nordia.henry@jamaicachamber.org.jm)

---

The JCC team is committed to providing excellent professional services to its members. Please feel free to contact us for answers to any questions or queries you have. We can be contacted at 922-0150-1 or [info@jamaicachamber.org.jm](mailto:info@jamaicachamber.org.jm)

<http://www.jamaicachamber.org.jm>

**The Jamaica Chamber of Commerce | 58 Half Way Tree Road, Richmond Park Great House, Kingston 10 | (876) 922-0150-1 | Email: [info@jamaicachamber.org.jm](mailto:info@jamaicachamber.org.jm) | Website: <http://jamaicachamber.org.jm>**

STAY CONNECTED

