



Webinar Series

Doing Business with Jamaica: Strategies to Win in 2015

10:00a.m. - April 8, 2015

Global News Matters and ConnectAmericas.com are pleased to invite you to an online seminar where our panel of experts will discuss the opportunities that Jamaica offers to grow your bottom line, how to leverage the logistics hub for the Americas, and why this dynamic market will make it easy to expand regionally.

You will hear from:

- **Jason Morris**, market analyst and investment advisor at Scotia Investments Jamaica
- **Claude Duncan**, VP of Investments at JAMPRO, Jamaica's trade and investment promotion authority
- **Becky Stockhausen**, Executive Director AmCham Jamaica
- Moderator: **Melissa Marchand**, CEO of Global News Matters

Please, join us to find out about:

- Opportunities in up-and-coming areas like business process outsourcing and agro-industry.
- Commercial opportunities on the local 2.7 million consumer market, and how to access the 3.5 million tourism consumers that visit the island each year.
- How Jamaica can help you get your products to the other 15 Caricom markets.
- Actionable strategies to enter into the Jamaican market and advance your expansion plans.

To join the Webinar please open the link:

<https://connectamericaswebinar.mybusinessmatches.com/>



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JAMPRO's Call for Investment Projects - April 14, 2015

JAMPRO in collaboration with the **Ministry of Foreign Affairs and Foreign Trade**, will be hosting the **8th Biennial Jamaica Diaspora Conference** during the period **June 13 - 18, 2015** at the **Montego Bay Convention Centre**. This event is positioned to deliver positive investment and trade business outcomes to spur economic growth.

The theme for the conference is **"Jamaica and the Diaspora: Linking Growth and Prosperity"**. One area of focus for the conference is trade and investment in Jamaica; therefore, JAMPRO will be highlighting existing trade and investment opportunities available to investors from the diaspora.

JAMPRO will be making presentations on trade and investment trends and developments in the major sectors of the economy, facilitating business to business meetings, as well as showcasing viable projects for investment.

In the process of facilitating the **Business Match Making Sessions**, JAMPRO will be hosting a **"Call for Projects" day on Tuesday, April 14, 2015, between 9:00 a.m. to 11:30 a.m. in JAMPRO's Business Auditorium**. We request all persons attending the call for projects to provide detailed information on the business opportunity, photographs of location, financials for investment, and the type of investment required.

JAMPRO invites companies to indicate their interest in participating in the call for projects with business match making sessions, via email response to Ms. Tiffany Lindo at tlindo@jamprocorp.com or call 978-7755 Extension #2006 for more information.

For information on upcoming JCC events please contact:



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